

Mitsubishi Electric announces a significant presence at Drives & Controls fair in UK 2016

Ratingen, Germany 08.03.2016

UK trade shows have experienced their ups and downs over the last two or three decades, however, they have endured and are now enjoying somewhat of a resurgence in popularity as exhibition organisers and venues work together to improve the relevance and accessibility of their events.

Against this backdrop Mitsubishi Electric has committed to take a large space at the 2016 Drives & Controls show, considered by many to be the most significant UK automation show on the calendar.

Chris Evans, Marketing & Operations Group Manager at Mitsubishi Electric - Automation Systems Division UK comments on the decision to effectively 'go large' at the 2016 Drives & Controls exhibition, 'For those of us with an interest, or indeed a passion for technology, automation systems have always held a certain fascination and there is nothing like seeing a full system in action to get the creative process working.'

'We are looking to inspire, not just the next immediate generation of engineers and programmers but everyone working in automation and engineering today, our product range alone is enough to control and automate virtually anything from a small machine to an entire integrated production or process plant. The equipment can do this incredibly reliably and efficiently while being easier than ever to set-up.'

'For this reason we will be demonstrating a full range of Mitsubishi Electric automation solutions and applications for visitors to the stand to be inspired by and start thinking about their next automation project.'

Mitsubishi Electric is assembling an exhibition display that integrates robots, HMIs (human machine interfaces), servos, drives, PLCs (programmable logic controllers) and networking into interactive displays for the Drives and Controls Exhibition 2016, which takes place at the National Exhibition Centre in Birmingham, 12-14 April.

You can see examples of these solutions on Stand D544 and its robots on D982. Talk to the experts from Mitsubishi Electric at the Drives & Controls Exhibition, (NEC, Birmingham, 12-14 April 2016).

Note:

¹ See how Mitsubishi Electric is able to respond to today's automation demands:

<https://eu3a.mitsubishielectric.com/fa/en/solutions>

Image caption:



Picture 1: Mitsubishi Electric is assembling an exhibition display that integrates robots, HMIs (human machine interfaces), servos, drives, PLCs (programmable logic controllers) and networking into interactive displays for the Drives and Controls Exhibition 2016.

[Source: Mitsubishi Electric Europe B.V.]

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Note to Editor: if you would like the text in another language please contact Philip Howe at DMA Europa – philip@dmaeuropa.com.

About Mitsubishi Electric

With over 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, water and waste water, transportation and building equipment.

With around 129.000 employees the company recorded consolidated group sales of 36,0 billion US Dollar* in the fiscal year ended March 31, 2015.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Mitsubishi Electric Europe B.V., Factory Automation European Business Group (FA-EBG) has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of FA-EBG is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

**Exchange rate 120 Yen = 1 US Dollar, Stand 31.3.2015 (Source: Tokyo Foreign Exchange Market)*

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eu3a.mitsubishielectric.com/fa

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Press contact:

Mitsubishi Electric Europe B.V.

Factory Automation European Business Group

Monika Torkel

Expert Marketing Communications

Mitsubishi-Electric-Platz 1

40882 Ratingen, Germany

Tel.: +49 (0)2102 486-2150

Fax: +49 2102 486 7780

Monika.Torkel@meg.mee.com

PR agency:

DMA Europa Ltd.

Mr. Roland Renshaw

Europa Building, Arthur Drive, Hoo Farm Industrial

Estate, Kidderminster, Worcestershire, UK

Tel.: +44 (0)1562 751436

Fax: +44 (0)1562 748315

roland@dmaeuropa.com

www.dmaeuropa.com